

## SHOPPINGASSISTANT APP

### RETAIL TOUCHSCREEN SOFTWARE FOR POS

Summe

€519,96

Versandkosten

€8,00

Gesamt

€527,96

Sky Runner



Anzahl

(-) 1 (+)

€139,99

€139,99

Easy Runner



Anzahl

(-) 1 (+)

€179,99

€159,99

-11%

€159,99

Teamplayer



Anzahl

(-) 1 (+)

€159,99

€119,99

-25%

€119,99

X WEITER EINKAUFEN

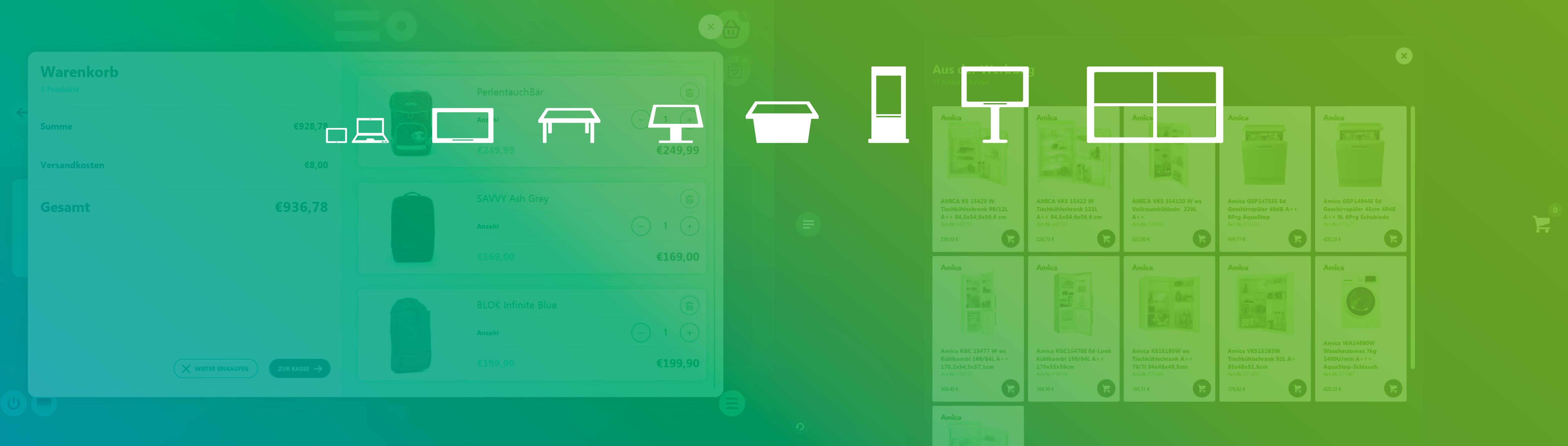
ZUR KASSE →





# Touchscreen omni-channel retail software

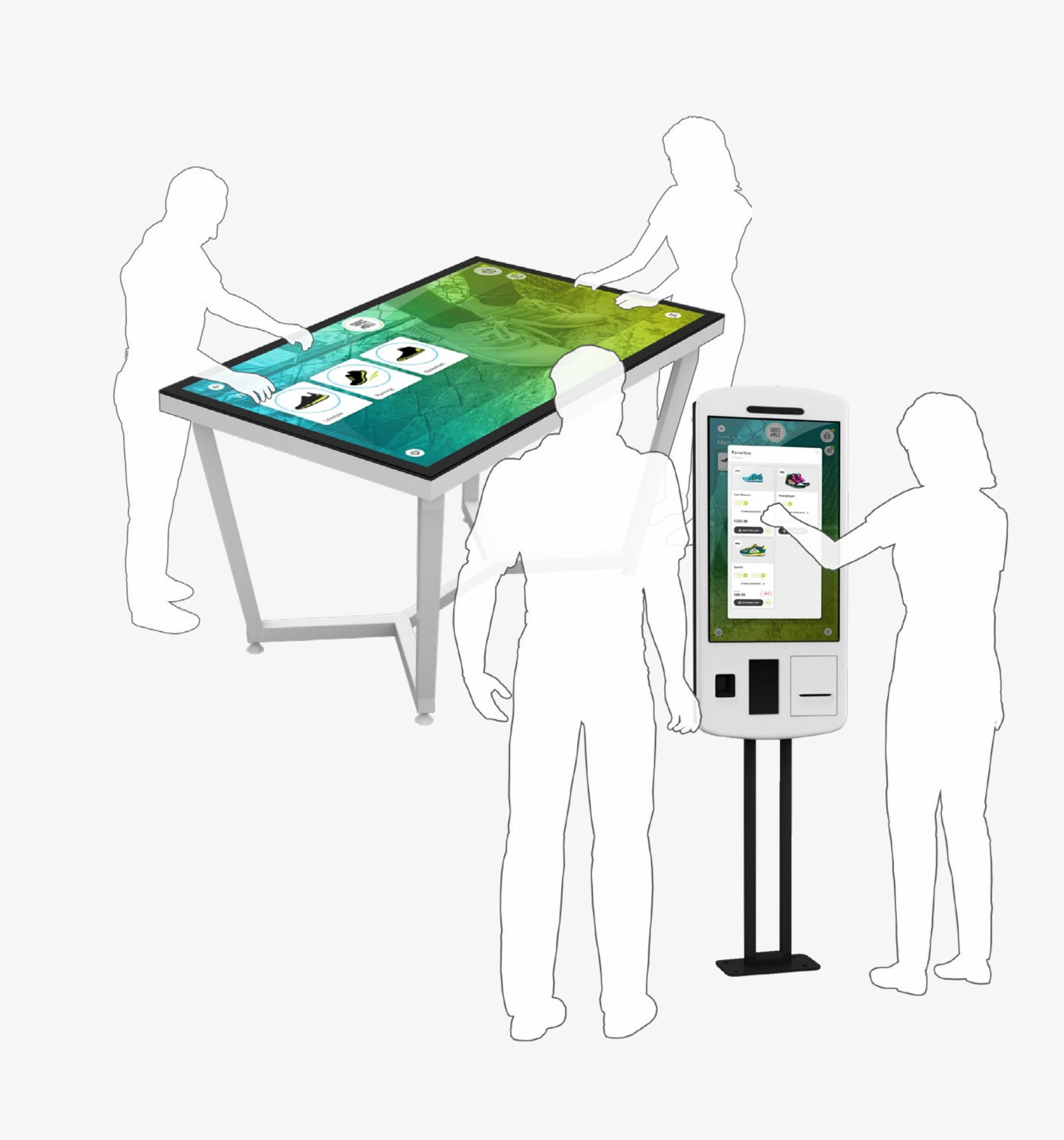
Customizable app for all multitouch screens, tables and self-order kiosks.



# Interactive Omni-Channel Product-Guide for POS

Turn a visit to your store into an interactive experience: Your customers can browse through the entire digital product catalog on a large touch-screen directly in the store. The virtual shopping assistant takes them by the hand and offers various search functions to find the desired products quickly and easily.

The app supports a variety of different media formats such as product images, videos, PDF brochures or 3D models. It covers the complete customer journey: Various checkout options wrap up the shopping experience and connect the offline world in the store with the e-commerce experience of the online world.





### Omni-Channel Retail Software

The app combines the local shopping experience with the online world of e-commerce.



### Various checkout options

E-Mail, receipt printer, smartphone integration, mobile payment, and more...



### For all touchscreens

The app runs on all multitouch screens, tables, kiosks & videowalls.



### E-Commerce integration

Simply synchronize data from existing online shop systems or product databases.



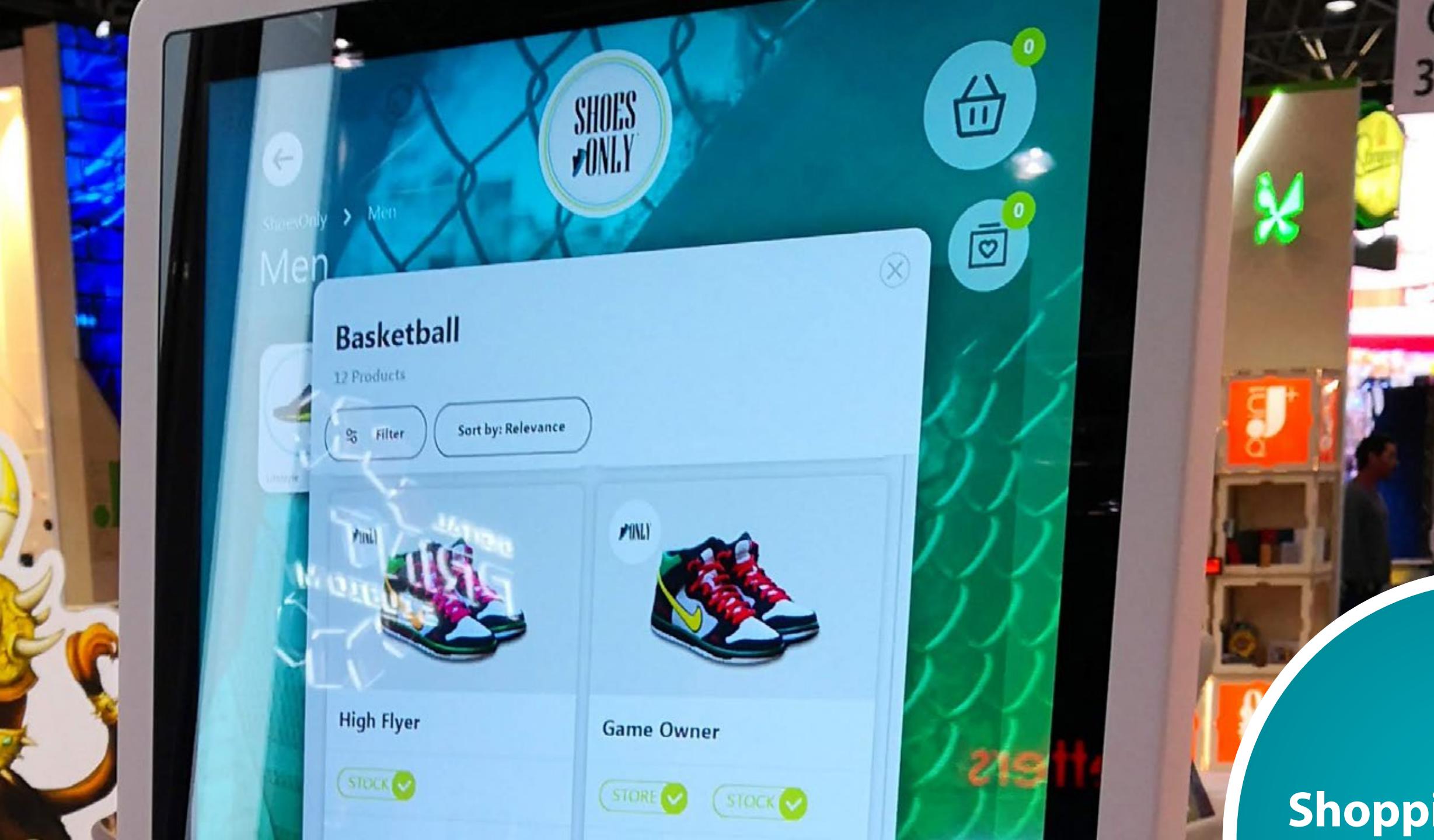
### Virtual shopping guide

Customers can easily find products and respective information.



### Individual design

Simple customization via CMS and InApp-Editor - no programming skills required!



## ShoppingAssistant vs. Store Shelves



### Reduces costs

Fewer consulting personnel and fewer products required on site.



### Innovative product presentation

Through multimedia information, products can be presented in a more diverse way.



### Realtime Analytics

You can accurately measure the input of your customers on a touchscreen - and thus effectively optimize your marketing!



### Higher customer satisfaction

Faster processing of customers means less queuing.



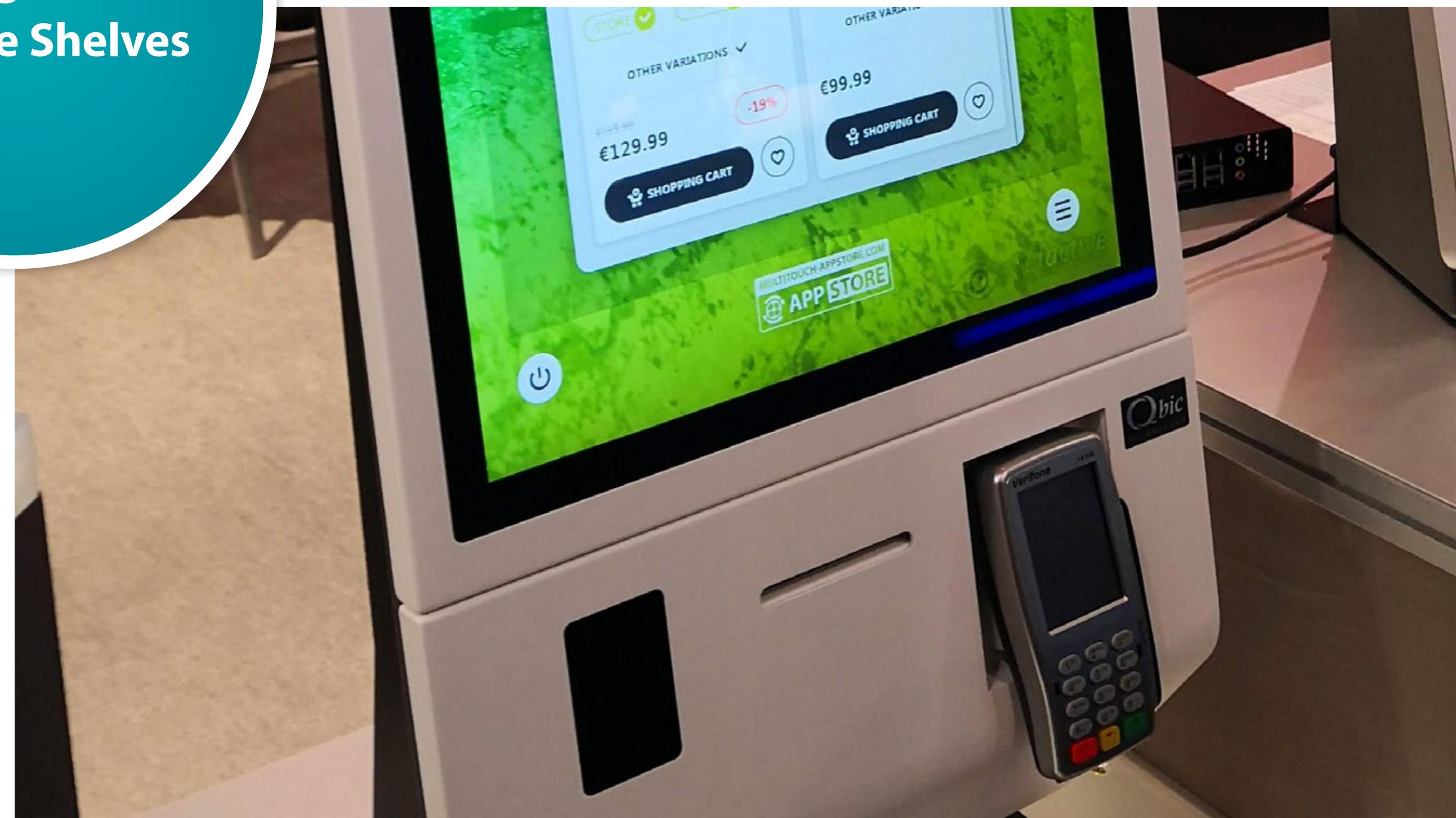
### All products available

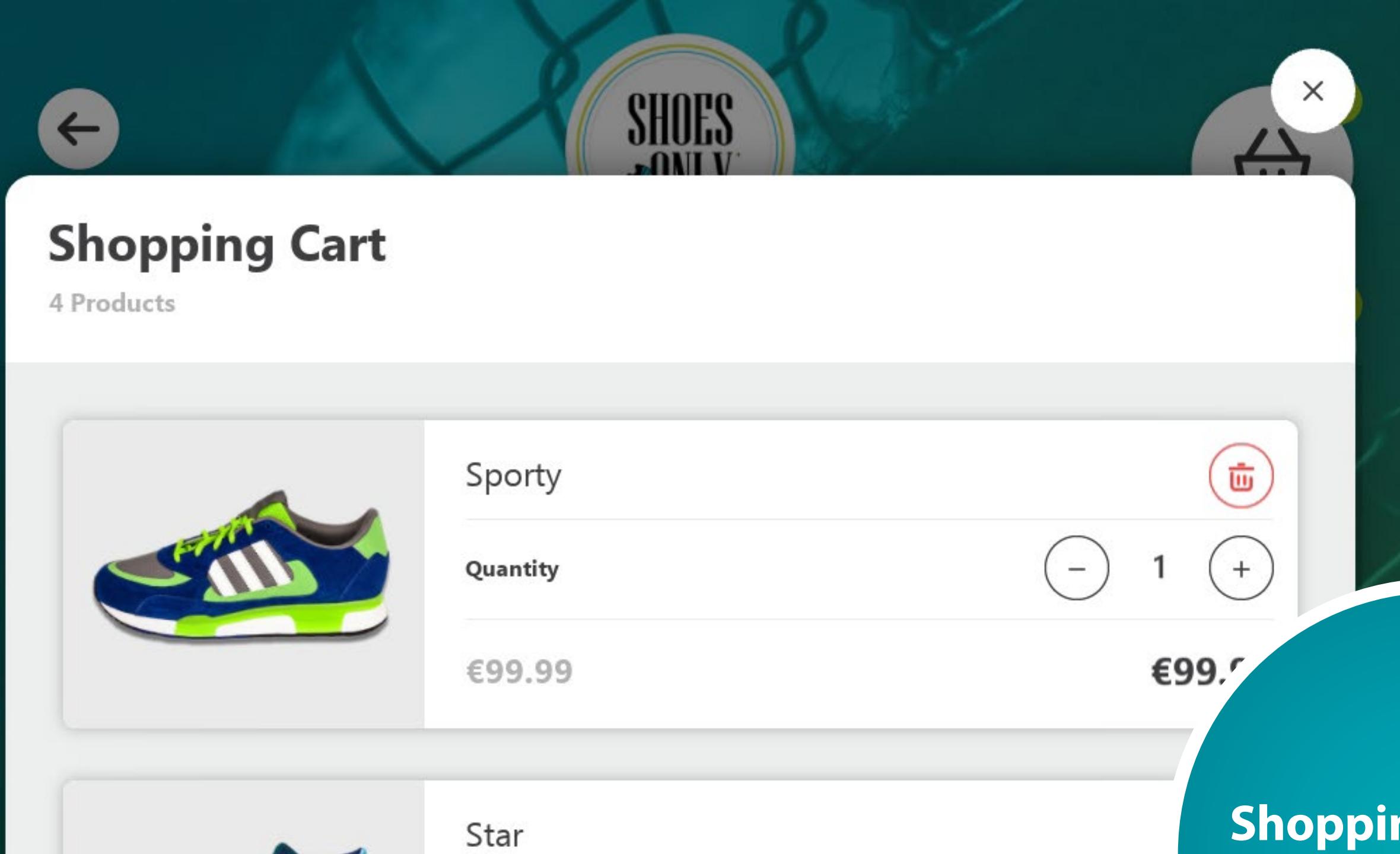
Your entire product portfolio is available in digitalized form.



### Cross-Channel Marketing

Integration of smartphones through interfaces like QR, RFID and NFC.





## ShoppingAssistant vs. Websites

### Optimized User Interface

MultiTouch gesture support for true smartphone feeling.

### Advanced Payment

Mobile payment with the smartphone, card payment and much more...

### Security

Compared to a browser, a user cannot exit the app or switch to another website.

### Seamless User Experience

High performance through offline availability of all data.

### Integration of various interfaces

Possibility to support voice control, face recognition, scanners, printers, and much more...

### Integration of online shops

Connection of the existing online store via standardized interfaces.



# WHY INTERACTIVE SIGNAGE TOUCHSCREEN SOLUTIONS?



## READY-TO-USE APPS

Customizing ready-to-use apps - instead of developing from scratch - saves you time, effort and money.



## MULTITOUCH CONTROL

Control apps, widgets and media elements easily with intuitive touch gestures - like on your smartphone.



## HIGH PERFORMANCE

Smooth operation on large-scale touchscreens in HD, UHD or other resolutions.



## ADDITIONAL SERVICES

From data integration to individual development of new features.



## AMAZE CUSTOMERS, BOOST SALES

Offer exciting interactive experiences at the point of sale (POS). Get maximum attention for your brands, products and services.

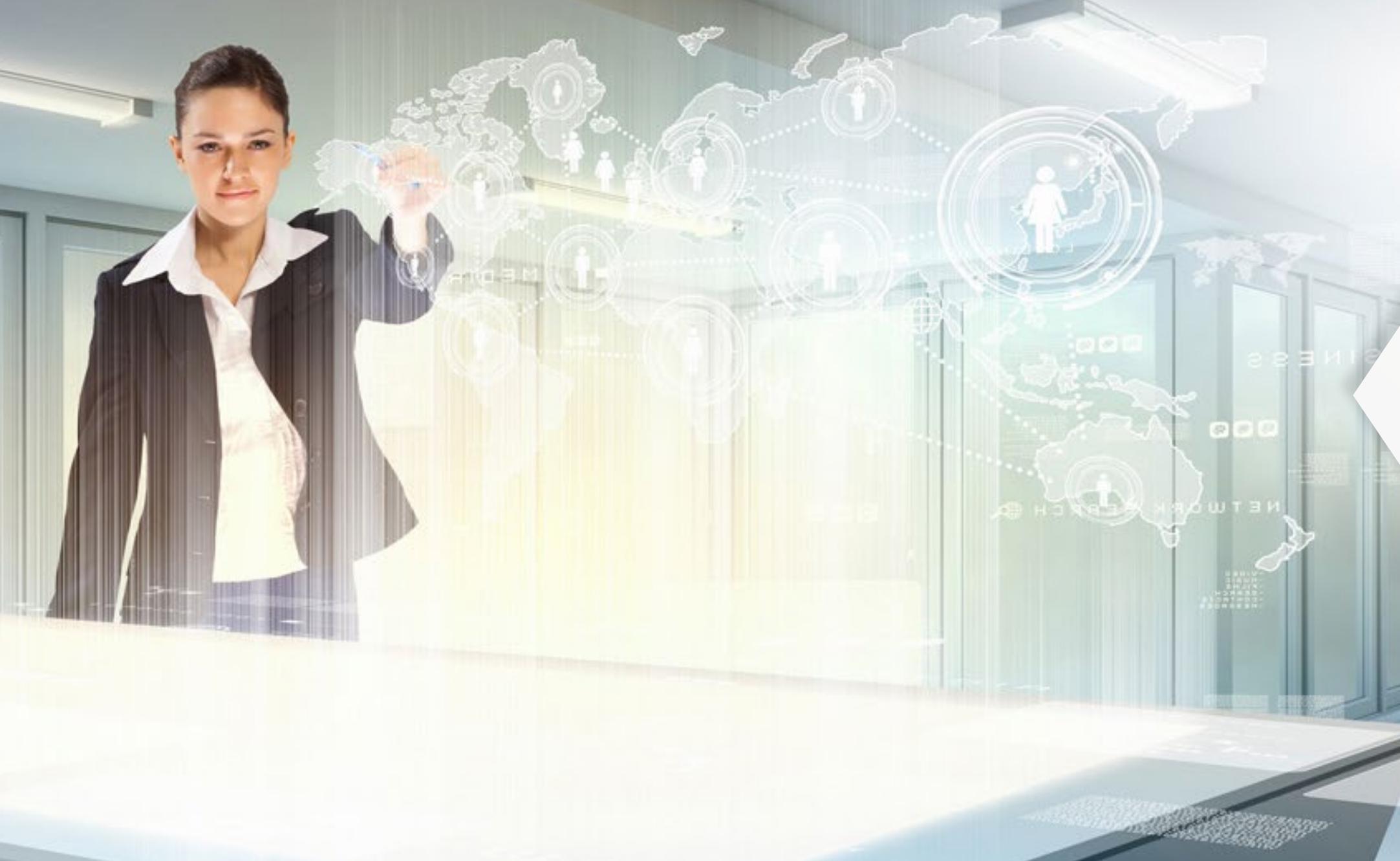


**ASK FOR  
SPECIAL APP  
BUNDLES!**



**GREATER APPS. FOR GREATER TOUCH SOLUTIONS.**  
The first dedicated app-platform for large-scale interactive signage touchscreens.

FREE DOWNLOAD HERE:  
[www.multitouch-appstore.com](http://www.multitouch-appstore.com)



## TOUCHSCREEN SOLUTIONS XXL

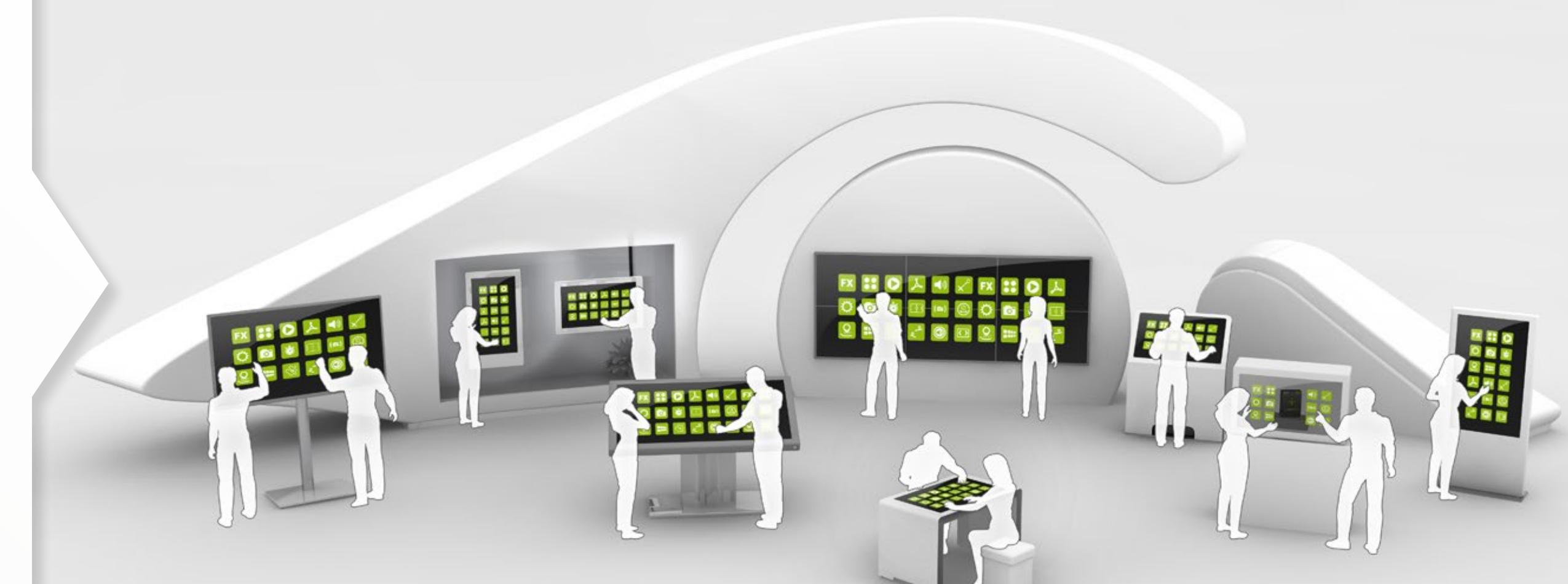
Find out more about our interactive technologies and products at:

 [www.eyefactive.com](http://www.eyefactive.com)

## BUY OR RENT

For permanent installations or temporary shows & events:

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GET FREE CONSULTATION!





TOUCH FUTURE. *TOGETHER.*



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