

**APP PLATFORM**

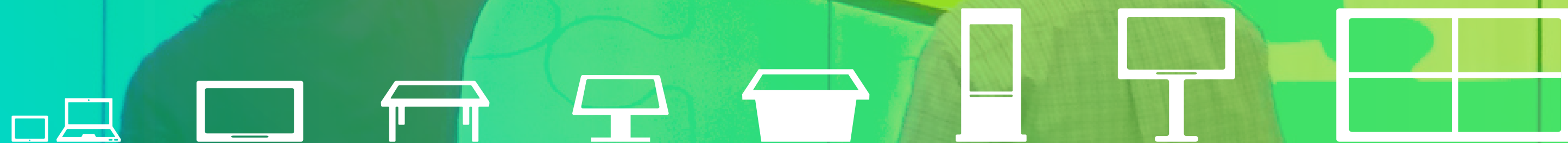
**APPSTORE PARTNER PROGRAM**





# GREATER APPS. FOR GREATER TOUCH SOLUTIONS.

The first dedicated app platform for large-scale interactive signage touchscreens.





## FOR MANUFACTURERS, DISTRIBUTORS & SYSTEM INTEGRATORS

Sell more devices by helping your customers finding the perfect software solution in combination with your hardware.



## FOR AGENCIES, DESIGNERS & CREATIVES

Create innovative interactive experiences and save time and effort when customizing *ready-to-use* multiuser apps in minutes.





## BECOME AN AGENT!

Get commissions for leads. It only takes linking to the AppStore.

# 20%

COMMISSION / APPS



# 30%

DISCOUNT / APPS

## BECOME A RESELLER!

Sell or lease apps on your own behalf and offer additional services.





**CUSTOMER**

**CUSTOMER COMING  
FROM PARTNER**



 **APP STORE**

**PARTNER GETS  
COMMISSIONS**



**ID AGENT**

## AGENTS

Agents receive commissions for all licences which can be matched to their unique partner-id.

This can be achieved by simply directing customers to the AppStore or using flyers or stickers that come boxed with the respective devices.

# 20%

**COMMISSION / APPS**

Your customized Digital Signage  
Software with minimum effort

Integrate your own content like images, videos or pdf  
documents and brand apps with your corporate  
design. All done easily with the AppSuite Touch CMS.  
**No programming skills required!**

## YourCompany

You have been directed to [www.multitouch-appstore.com](http://www.multitouch-appstore.com) by our official partner  
**yourcompany.**



Use code **xyyy50** and get 50% discount for one app of your choice. Valid until  
dd.mm.yyyy.

**BROWSE APPSTORE**

## PROMOTION CODES

Use your own coupon codes to promote your devices and incentivize customers with discounts for apps. You may use these codes i.e. on your website, ads, flyers or stickers.

## INDIVIDUAL LANDING PAGE

Get your individual AppStore subdomain which directs customers to your individual landing page with your name and logo.



**Download...**

Download and install AppSuite for free on every **Windows-PC** or **Touch Screen**.



**Customize...**

Choose apps and customize them easily with the **integrated touch cms**.



**...Go!**

Your interactive signage projects ready to go with **minimum effort**.

Profile	Licenses	Systems		
App	License	Price	Date	System
Airhockey	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table
CardsView	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table
FeedBack	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table
HotSpots	Purchase	649,00 €	2015-08-06	3M-Demo-MT-Table
JumpUp	Purchase	199,00 €	2015-08-06	3M-Demo-MT-Table
LineRacer	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table
LivePhoto	Purchase	649,00 €	2015-08-06	3M-Demo-MT-Table
MagicPairs	Purchase	299,00 €	2015-08-06	3M-Demo-MT-Table
MatrixView	Purchase	199,00 €	2015-08-06	3M-Demo-MT-Table
MediaBrowser	Purchase	499,00 €	2015-08-06	3M-Demo-MT-Table
MediaCloud	Purchase	499,00 €	2015-08-06	3M-Demo-MT-Table
MediaDonut	Purchase	499,00 €	2015-08-06	3M-Demo-MT-Table
PathControl	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table
PucksView	Purchase	399,00 €	2015-08-06	3M-Demo-MT-Table

## COMMISSION MODEL

We pay a single commission each time a customer uses a partner’s valid coupon code to buy an app licence.

Customers coming from a partner website can be automatically linked to this partner. Therefore we will pay commissions for a prede-fined period of time each time this customer buys licences.

## STATISTICS

Partners will get access to analytics about sold licences on the AppStore platform.

# EXAMPLE: COMMISSIONS FOR APPS

Agents may act as resellers and vice versa, but customer discounts via coupon codes can not be combined with reseller discounts. All information exemplary, subject to change. See partner agreement for details!



APP NAME	REGULAR PRICE	REGULAR CUSTOMER	CUSTOMER DISCOUNT	CUSTOMER PRICE	CONNECTION TO PARTNER	PARTNER COMMISSION	
PucksView	399,00 €	Customer A	50%	199,50 €	Coupon Code	20%	39,90 €
MagicPairs	299,00 €	Customer A	-	299,00 €	Website Cookie	20%	59,80 €
SlideShowFX	199,00 €	Customer B	50%	99,50 €	Coupon Code	20%	19,90 €
HotSpots	649,00 €	Customer C	-	649,50 €	Website Cookie	20%	129,80 €
MatrixView	199,00 €	Customer D	-	199,00 €	Website Cookie	20%	39,80 €
PathControl	399,00 €	Customer D	-	399,00 €	Website Cookie	20%	79,80 €
MediaBrowser	499,00 €	Customer E	-	499,00 €	-	-	-
CardsView	399,00 €	Customer F	-	399,00 €	Website Cookie	20%	79,80 €
AirHockey	399,00 €	Customer G	50%	199,50 €	Coupon Code	20%	39,90 €
WebBrowser	649,00 €	Customer H	-	649,00 €	Website Cookie	20%	129,80 €



## RESELLERS

Partners can resell and lease apps on their own account. Therefore they get permanent discounts on app licences as their margin.

Resellers may also offer additional services like consultation, app customization and content creation.

# 30%

DISCOUNT / APPS



**CUSTOMER**



**PARTNER SELLS  
LICENCES + SERVICES**

**RESELLER**



**PARTNER BUYS  
DISCOUNTED LICENCES**



**APP STORE**







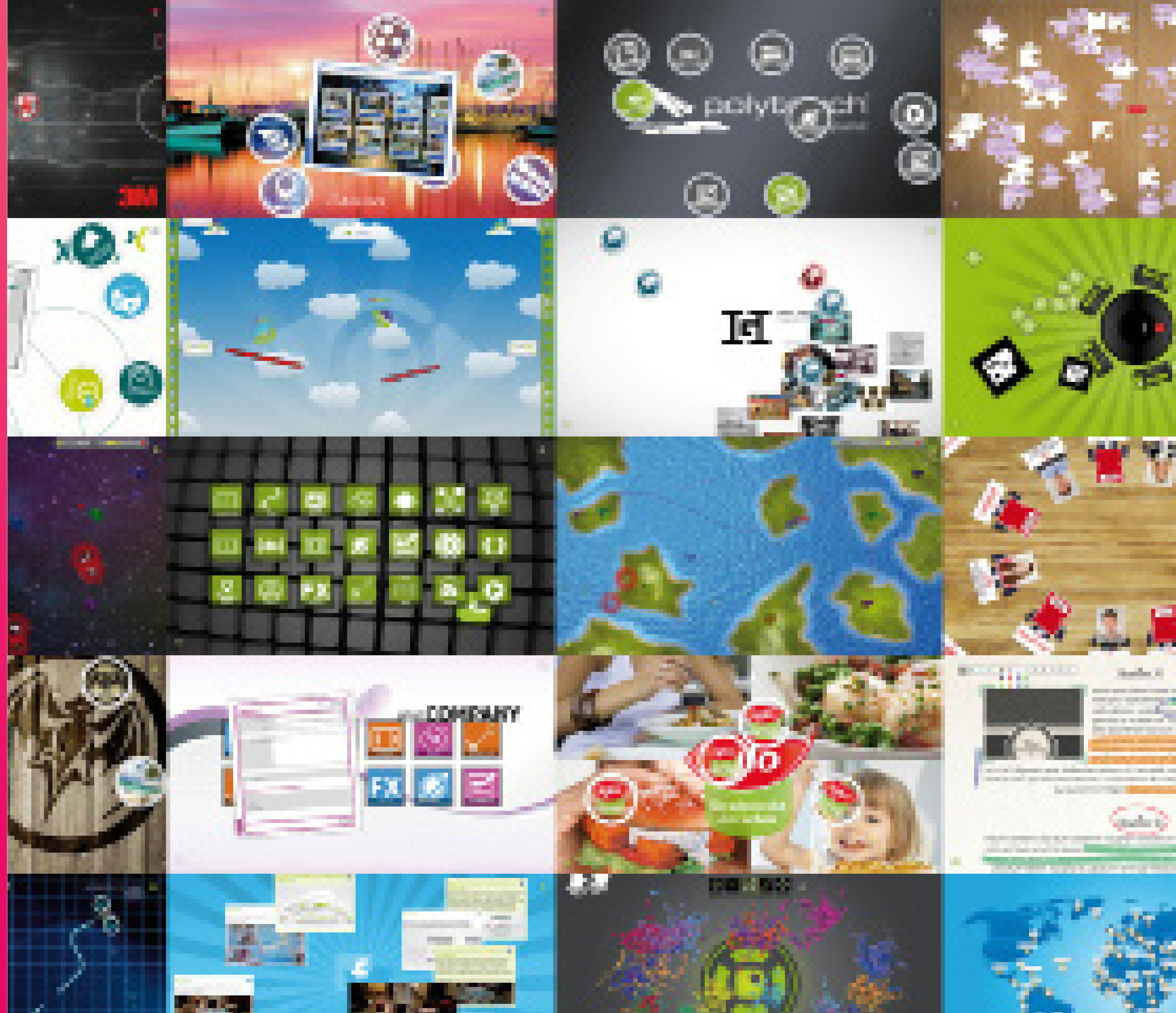
## CUSTOMIZING APPS

Use the AppSuite's content management system to easily create individual projects by combining and customizing apps.

Integrate your customer's content, i.e. product images, brochures, videos, 3d models and style apps in any corporate design.

## ONE LICENCE, UNLIMITED IDEAS

With one app licence you can create as many individual modifications („mods“) of an app as you wish.





# LICENCES: COMPARISON



	FREE	TIMED LICENCE / APP	FULL LICENCE / APP
APPSUITE CMS	✓	✓	✓
NEW APPS & UPDATES	✓	✓	✓
FULL FEATURES	✓	✓	✓
CREATE PROJECTS & MODS	UNLIMITED	UNLIMITED	UNLIMITED
REQUIRES REGISTRATION	STEP 1	STEP 2	STEP 2
NO WATERMARKS & POPUPS	-	✓ (TEMPORARY)	✓





## GET FREE LICENCES + FREE SUPPORT!

Use customized branded apps in your design to present your products and services for free.



# DOWNLOADS

Clicking on the buttons below opens your standard webbrowser:

**BROCHURE: APP PLATFORM (PDF)**

A brief introduction of our touch cms, appstore and apps

DOWNLOAD

**TEMPLATE: PARTNER AGREEMENT (PDF)**

Non-individualized generic partner agreement

DOWNLOAD

**MEDIA PACKAGE (ZIP)**

Images, logos and more

DOWNLOAD







## MULTITOUCH-APPSTORE

Start the tour, browse apps & widgets and download your free AppSuite version here:

 [www.multitouch-appstore.com](http://www.multitouch-appstore.com)

## BECOME AN OFFICIAL PARTNER

Simply tell us your contact details for your individual partner agreement:

[@ info@eyefactive.com](mailto:info@eyefactive.com)







TOUCH FUTURE. *TOGETHER.*



 CONTACT US