FIRST INTERACTIVE SIGNAGE APP PLATFORM

MULTITOUCH-APPSTORE.com
GREATER APPS. FOR GREATER TOUCH SOLUTIONS.

The first dedicated app platform for large-scale interactive signage touchscreens.
App Store

World's first specialized app store with professional interactive signage software for all touch displays, tables, kiosks and videowalls.

App Suite

Intuitive touch cms to manage and customize apps and widgets easily for your very own individual interactive signage solutions.
ADVANCED TECHNOLOGY
Unlimited multitouch & multiuser control plus object recognition on every large-scale touchscreen.

YOUR CONTENT, YOUR DESIGN
Transform your own content and styles into engaging interactive experiences - no programming skills required!

READY-2-USE APPS
Customizing interactive signage apps instead of developing from scratch saves you time, effort and money.
FOR ALL MULTITOUCH SCREENS, TABLES, KIOSKS & VIDEOWALLS
FOR MANUFACTURERS
Combine your professional touch-screens with innovative multiuser software for complete solutions.

FOR COMPANIES
Transform your products and brands into effective marketing solutions at point of sale & information.

FOR CREATIVES
Customize your own interactive signage solutions with your content, in your corporate design.
INTEGRATED OBJECT RECOGNITION TECHNOLOGY

Instead of complex menu structures, users can access the information in demand by simply placing any physical object on the touchscreen surface.
<table>
<thead>
<tr>
<th>Software type</th>
<th>Native client-software (Windows installer)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating system</td>
<td>Windows 7 / 8 / 10 (32/64 bit)</td>
</tr>
<tr>
<td>Disk space</td>
<td>~1 GB</td>
</tr>
<tr>
<td>Touch protocols</td>
<td>TUIO &amp; WinTouch</td>
</tr>
<tr>
<td></td>
<td>Integrated object recognition technology</td>
</tr>
</tbody>
</table>

AppSuite will be installed as a native client-software. Effectively, as interactive operating system, the AppSuite constitutes the central surface of your touchscreen. From here, apps and projects are managed and started. By connecting to the AppStore, you can download the latest updates & apps.
MULTIUSER APPS

All apps based on eyefactive MultiTouch SDK (C++ / OpenGL)

Supported touch points / users

Unlimited + Support for object recognition

Supported touchscreens

Screens, Tables, Terminals, Steles, Video walls, Tablets (Windows)

Supported touch technologies

PCAP, IR-Frame, InGlass™, Camera-based

Interactive apps on large-scale touchscreens offer new opportunities for innovative software concepts and are as such hardly imaginable for smartphones or tablets: multiuser. To control an application in parallel and simultaneously with several people on one display depicts an evolution in human-computer-interaction.
VIRTUAL SHELVES
SOCIAL MEDIA
MULTIMEDIA COLLAGES
FILE BROWSER
MAPS / POINTS OF INTEREST
FEEDBACK
FORMS
QUizzes
MULTIPLAYER GAMES
WEBSITES
...
STORES // SHOPPING CENTER // MUSEUMS // HOTELS // RESTAURANTS // FOYERS // PUBLIC SPACES // PUBLIC TRANSPORT // TRADE SHOWS // EVENTS // BARS // CLUBS // ...
WHY
INTERACTIVE SIGNAGE TOUCHSCREEN SOLUTIONS?

AMAZE YOUR CUSTOMERS
Deliver engaging interactive experiences at point of sale, information and entertainment.

EFFECTIVE INFOTAINMENT
Combine your message with interactive infotainment to reach your audience most effectively.

SELL MORE!
Get maximum awareness for your brands, products and services.

GET IN TOUCH
Get to know your customers and generate leads with interactive forms and feedback features.

MEASURE YOUR SUCCESS
Get insights about your most successful content to continuously optimize your solution.
MUSEUM OF NATIONAL FOOTBALL TEAM, ECUADOR

Customized apps on a large-scale lcd touchscreen table
INNOVATIVE STORE FOR MARS / PEDIGREE IN GERMANY

Customized apps on a transparent touchscreen box
Customized apps on a large-scale LCD touchscreen wall
Virtual product shelves on large-scale touchscreen walls.
TRY BEFORE BUY
Download and test AppSuite and all apps for free - without any feature limitations.

FLEXIBLE LICENCING
Only pay for apps & features you actually need.

UNLIMITED PROJECTS
With one licence, you create unlimited projects on your target system.

FREE WIDGETS
All apps provide various features, while simpler media types & containers come free as widgets.

PROGRESSIVE DISCOUNTS
Get higher discounts the more licences you acquire.
### APP LICENCES: COMPARISON

<table>
<thead>
<tr>
<th></th>
<th>Free Version</th>
<th>Timed Licence</th>
<th>Full Licence</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>APPSUITE CMS</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>FREE UPDATES</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>FULL FEATURES</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>CREATE PROJECTS &amp; MODS</strong></td>
<td>UNLIMITED</td>
<td>UNLIMITED</td>
<td>UNLIMITED</td>
</tr>
<tr>
<td><strong>REQUIRED REGISTRATION</strong></td>
<td>STEP 1</td>
<td>STEP 2</td>
<td>STEP 2</td>
</tr>
<tr>
<td><strong>NO WATERMARKS &amp; POPUPS</strong></td>
<td>-</td>
<td>✔ (TEMPORARY)</td>
<td>✔</td>
</tr>
<tr>
<td><strong>COSTS / DEVICE</strong></td>
<td>FREE</td>
<td>FROM € 29,00 / DAY</td>
<td>FROM € 199,00</td>
</tr>
</tbody>
</table>
DOWNLOAD
Download and install AppSuite CMS for free on every Windows PC / mediaplayer.

CUSTOMIZE
Download apps via AppStore and customize them easily with your content & designs.

DEPLOY
Individual software solutions for all touch screens, tables, kiosks, terminals and video walls.
APPSUITE CMS: BACKEND

HOME SCREEN

DEMO PROJECT

EASY-TO-USE GRAPHICAL INTERFACE

OBJECT RECOGNITION TOOL

HELP CENTER

APP BROWSER
SUPPORTED FORMATS & INTERFACES

**Interact with product images and infocharts in pixel formats (JPG / PNG).**

**Play video trailer in common formats such as Apple Quicktime or MPEG.**

**Integrate regular pdf documents to present brochures and presentations.**

**Interactive 3D formats supported by the Assimp framework, including textures.**

**Show interactive web content online and offline with HTML5 and Flash.**

Required app: WebBrowser

**Connect and start native Windows-applications from within AppSuite.**

Required app: XStarter
### HARDWARE: COMPARISON

<table>
<thead>
<tr>
<th></th>
<th>MINIMUM</th>
<th>STANDARD</th>
<th>HIGH-END</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CPU</strong></td>
<td>Intel Core i5 U (2 Core Notebook CPU)</td>
<td>Intel Core i5</td>
<td>Intel Core i7</td>
</tr>
<tr>
<td><strong>GPU (Graphics card)</strong></td>
<td>Intel HD Graphics 540 (processor graphics)</td>
<td>Nvidia GTX 740 (dedicated card)</td>
<td>Nvidia GTX 1070 (dedicated card)</td>
</tr>
<tr>
<td><strong>RAM</strong></td>
<td>4 GB</td>
<td>min. 4 GB</td>
<td>min. 8 GB</td>
</tr>
<tr>
<td><strong>RECOMMENDED FOR</strong></td>
<td>Test system (Laptop, NUC)</td>
<td>Live system (HD)</td>
<td>Live system (4K / 8K / Video-Wall)</td>
</tr>
</tbody>
</table>
SUPPORT & LINKS

Clicking on the boxes below opens your standard webbrowser:

START TOUR
All details about AppSuite, AppStore and apps.

BROWSE APPS
Learn more about apps and widgets.

SUPPORT & FAQ
Support, documentation & tutorials.
INTERACTIVE SIGNAGE XXL

Find out more about our interactive technologies and products here:

www.eyefactive.com

MULTITOUCH-APPSTORE

Start the tour, browse apps & widgets and download your free version of AppSuite at:

www.multitouch-appstore.com