

INTERACTIVE SOLUTIONS & USECASES

POINTS OF SALE, INFORMATION & ENTERTAINMENT



WHY INTERACTIVE SIGNAGE TOUCHSCREEN SOLUTIONS?



AMAZE YOUR CUSTOMERS

Deliver engaging interactive experiences at point of sale, information and entertainment.



EFFECTIVE INFOTAINMENT

Combine your message with interactive infotainment to reach your audience most effectively.



SELL MORE!

Get maximum awareness for your brands, products and services.



GET IN TOUCH

Get to know your customers and generate leads with interactive forms and feedback features.



MEASURE YOUR SUCCESS

Get insights about your most successful content to continuously optimize your solution.



POINTS OF SALE

VIRTUAL PRODUCT GUIDES, OMNICHANNEL MARKETING



POINTS OF INFORMATION

INTERACTIVE INFOTAINMENT, REALTIME ANALYTICS & INSIGHTS

**STORES // SHOPPING CENTER // MUSE-
UMS // HOTELS // RESTAURANTS //
FOYERS // PUBLIC SPACES // PUBLIC
TRANSPORT // TRADE SHOWS //
EVENTS // BARS // CLUBS // ...**



POINTS OF ENTERTAINMENT

AMAZE GUESTS, REDUCE WAITING TIMES, EFFECTIVE BRANDING

FLAGSHIP STORES // SHOPPING WINDOWS // TRADE SHOWS

Present your company and products in the most innovative way.





INTERACTIVE CONSULTATION XXL

Present your brands and products with interactive multimedia content such as images, videos, pdf brochures or 3d models and send them directly via e-mail to your customers.

EXAMPLE APP: CARDSVIEW + MEDIA WIDGETS

Create virtual product shelves and let customers send brochures via email.

 [GO TO APP \(APPSTORE\)](#)



SHOPPING CENTER // PUBLIC SPACES // CINEPLEX

Guide your visitors with interactive maps and points of interest.





INTERACTIVE POINTS OF INTEREST

Corresponding information e.g. images, PDF documents or animated videos can be stored for every *HotSpot*.

EXAMPLE APP: HOTSPOTS

Whether world map or building complex: add multimedia information to your local HotSpots on an interactive map.

 **GO TO APP (APPSTORE)**



MUSEUMS // SCIENCE CENTER // EXHIBITIONS

Amaze your visitors with interactive infotainment.





SUSTAINABLE INFOTAINMENT

Turn information into a tangible experience.
Interactive software makes information and educational content easily accessible.

EXAMPLE APP: MEDIADONUT

A Touch on virtual pucks that hover over the touch surface opens a set of multimedia files.

 **GO TO APP (APPSTORE)**



CASINOS // ARCADES // EVENTS

Innovative gaming experience for multiple users simultaneously.





MULTIUSER ENTERTAINMENT

Competition or teamwork: entertain your visitors and guests with innovative multiuser games like *AirHockey*, *LineRacer* or *JumpUp*.

EXAMPLE APP: AIRHOCKEY

Up to four opponents quickly sink a puck in the fellow player's goal.

 **GO TO APP (APPSTORE)**





BARS // CLUBS // EVENTS

Let guests send photos via e-mail.





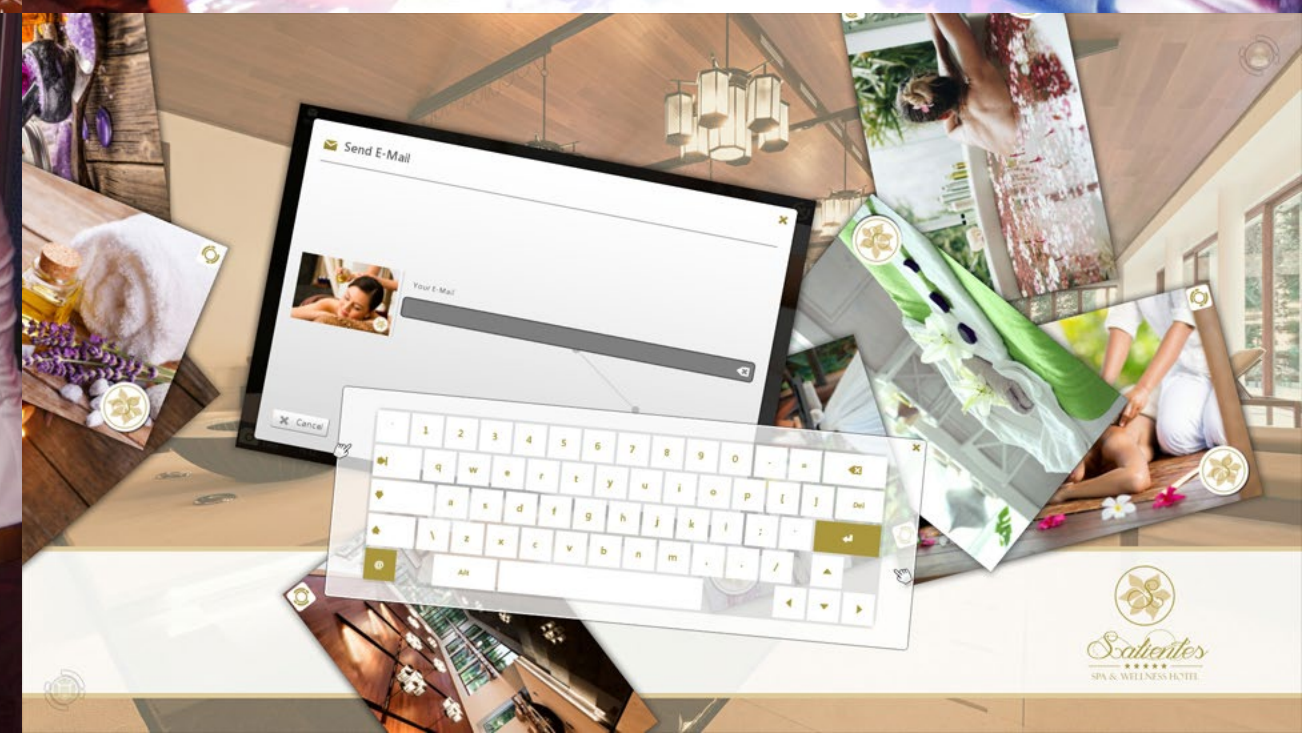
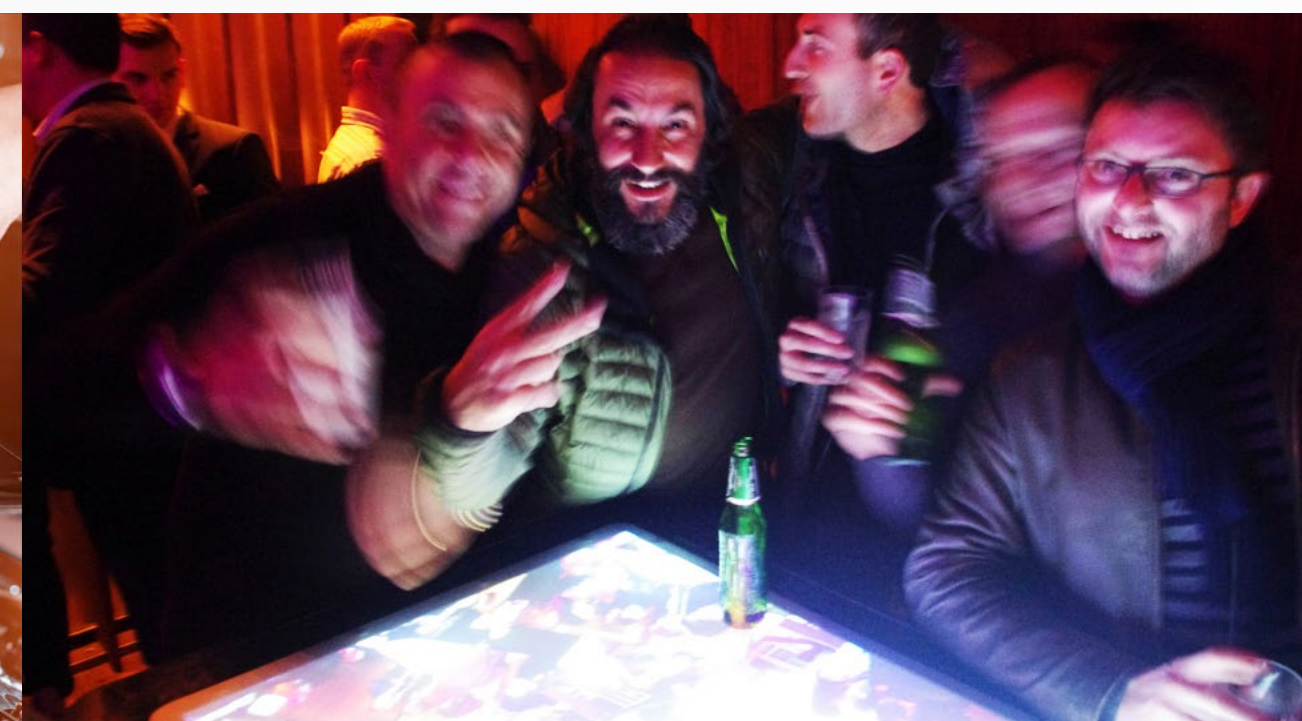
SELF-SERVICE PHOTO STATION

Guests can interact autonomously with the interactive photo station: A short tap on the button and smile into the cam!

EXAMPLE APP: LIVEPHOTO

Shoot a photo, transfer it directly from your camera via wifi and share it by email.

 **GO TO APP (APPSTORE)**



HOTELS // RESTAURANTS // BARS

Entertain your guests and reduce waiting times.



ROUND MULTITOUCH TABLE
TOUCH FUTURE. TOGETHER.



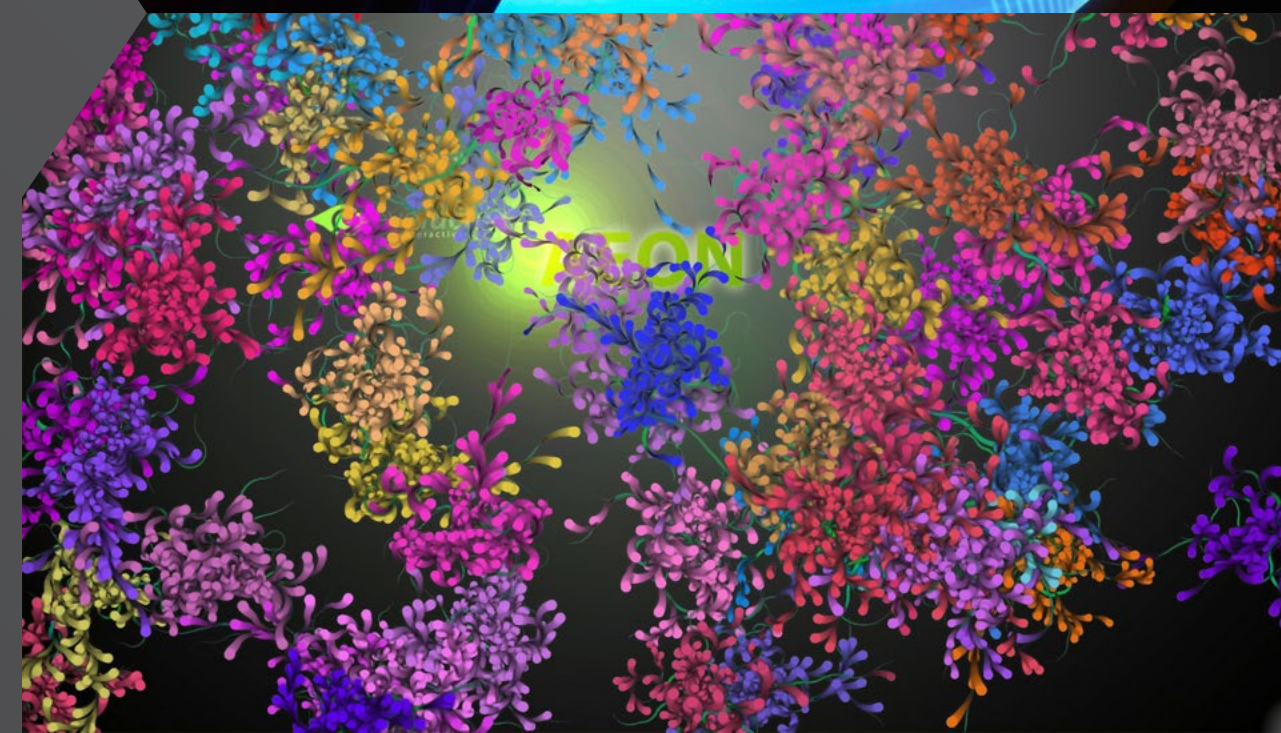
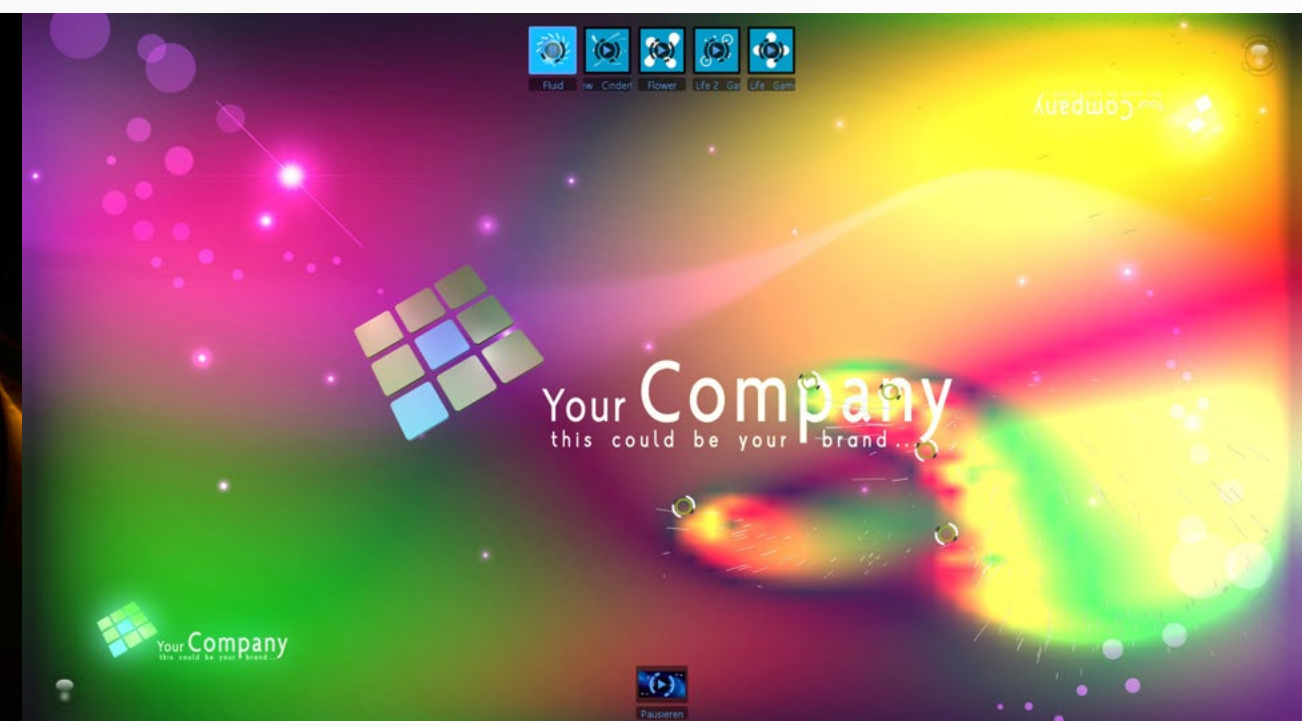
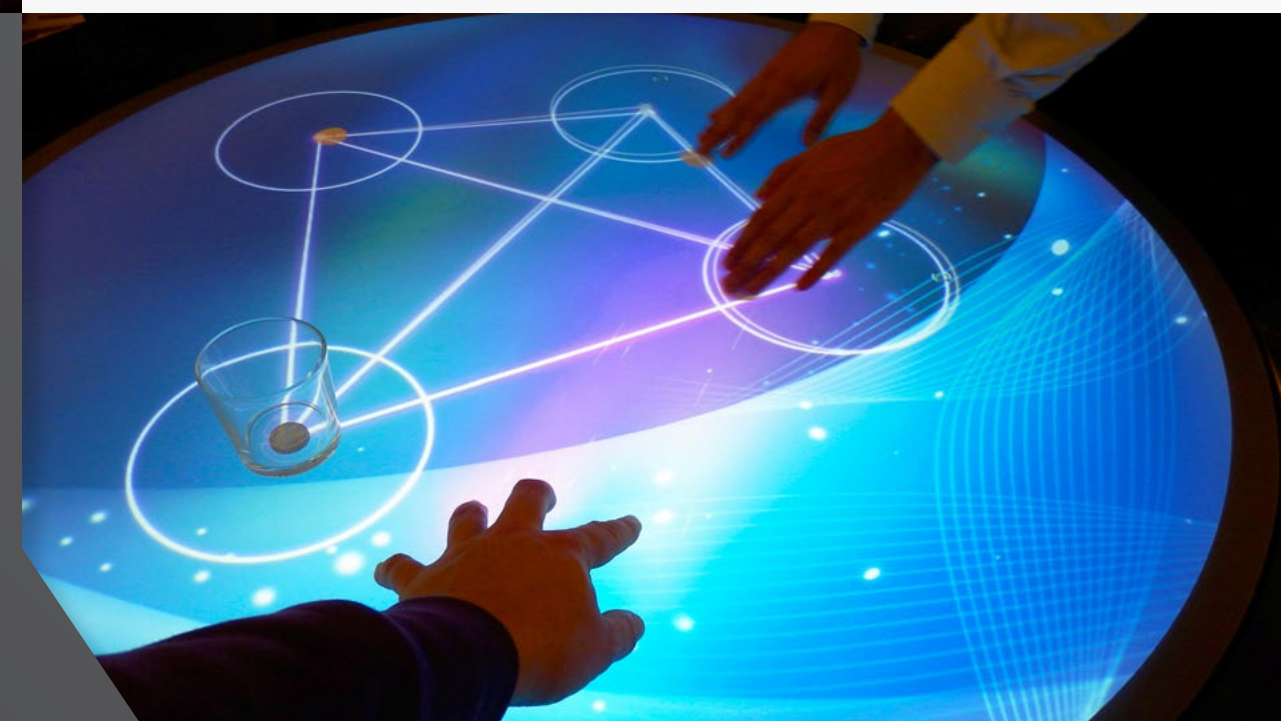
OBJECT RECOGNITION

Objects like glasses or bottles can be recognized when placed on the interactive surface and virtually used for several applications.

EXAMPLE APP: SLIDESHOWFX

Create spectacular effects beneath your fingertips or objects on large touch screens.

 **GO TO APP (APPSTORE)**



PRESENTATION // COLLABORATION

Creative teamwork and multiuser interaction in teams.





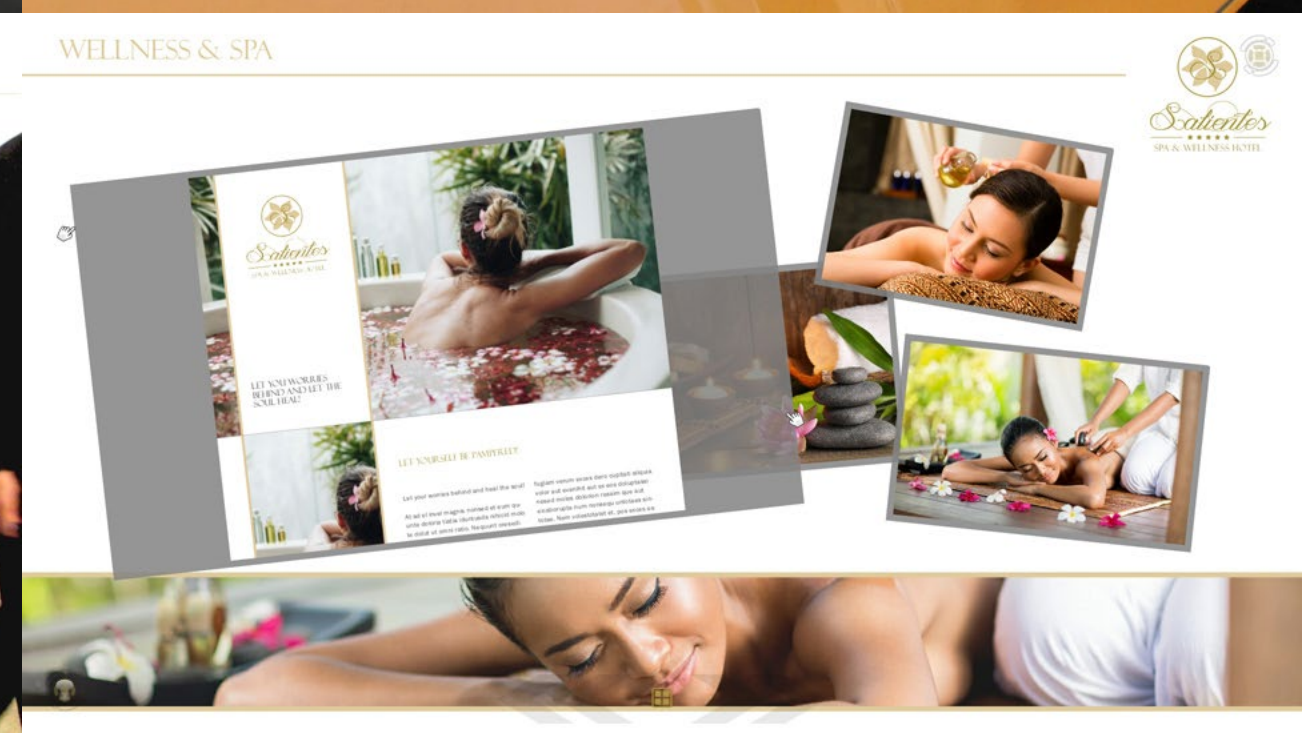
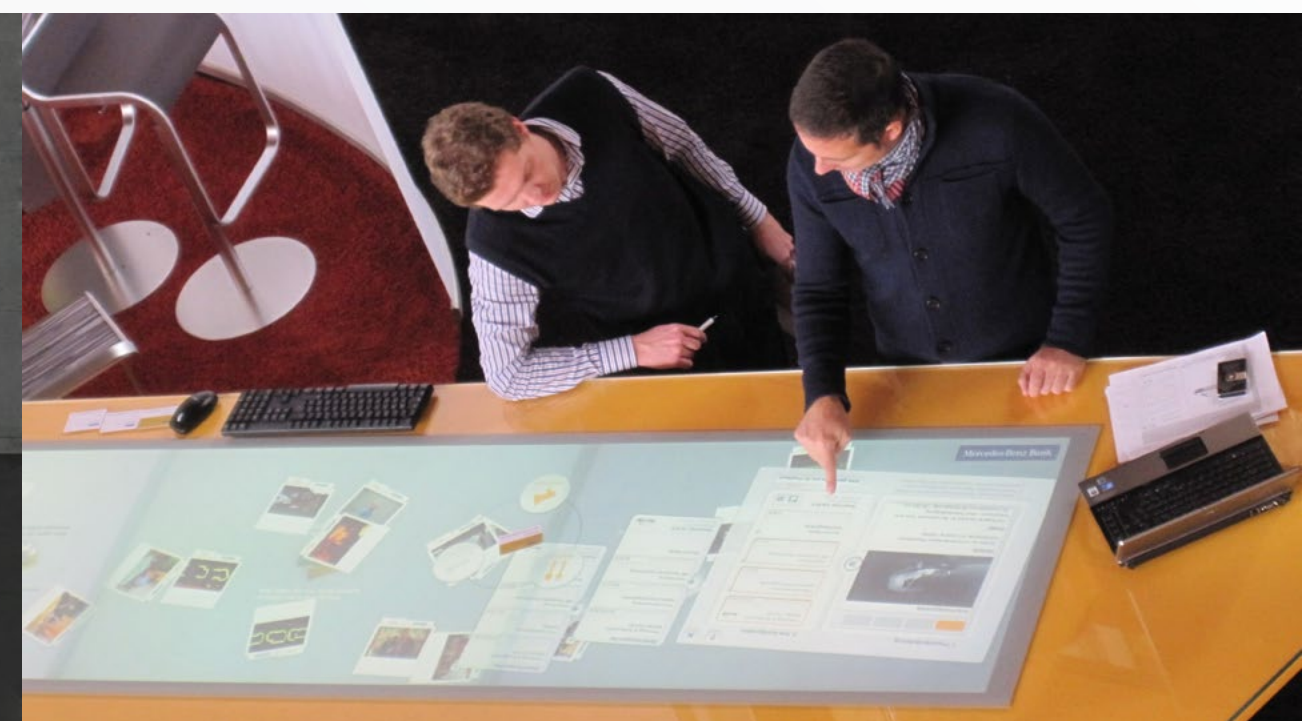
EFFICIENT TEAMWORK

Bring people together and promote communication within a group - the key element for any creative and motivating work process.

EXAMPLE APP: SLIDEPRESENTER

Present your information in a multimedia and interactive way on several slides that you change with one hand movement.

 **GO TO APP (APPSTORE)**





INFOTAINMENT, MULTIMEDIA, PRESENTATION, COLLABORATION





BUY OR RENT

For permanent installations or temporary shows & events:

 **CONTACT US AND
GET FREE CONSULTATION!**

TOUCHSCREEN SOLUTIONS XXL

Find out more about our interactive technologies and products at:

 www.eyefactive.com





GREATER APPS. FOR GREATER TOUCH SOLUTIONS.

The first dedicated app-platform for large-scale interactive signage touchscreens.

DOWNLOAD FOR FREE HERE:
www.multitouch-appstore.com



TOUCH FUTURE. *TOGETHER.*



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