

MULTI-USER EXPERIENCE



Touch future: eyefactive's MULTITOUCH technology is intuitively controlled with hands, there is no need for a mouse or keyboard. Large-scaled displays enable multiple users to control apps together or parallel at the same time. This opens up new revolutionary perspectives for applications of the future.

EFFECTIVE MARKETING



Fascinate your customers with interactive infotainment at trade shows, POS or POI. Intuitive MULTITOUCH apps on large-scaled displays attract multiple users at the same time. Customers are encouraged to actively engage with your brand. This creates an emotional involvement, which maximizes the attention for brands, products and services.

COLLABORATIVE TEAMWORK



Using eyefactive MULTITOUCH desks in a professional work environment enables people to enhance and improve teamwork. New ideas are immediately brought forward and can be discussed vis-a-vis. This creates a communicative and creative work environment where ideas are implemented faster and much more comfortable due to the intuitive software control – complicated menus belong to the past.

VARIOUS USAGE SCENARIOS

Events

Trade Shows
Roadshows
Company parties

Point of Sale

In-Stores
Flagship Stores
Showrooms

Point of Information

Museums
Science-Center
Infopoints

Public Spaces

Shopping malls
Foyers
Show window

Teamwork

Agencies
Editors, Publishers
Architects
Project planning
Management

...and many more!

MULTITOUCH TECHNOLOGY

eyefactive's high-performance MULTITOUCH technology uses specialized IR-cameras in combination with the proprietary developed EVOVIS tracking-engine.

- Unlimited number of touches & movements
- Precise and reliable tracking & identification
- Barcode-like markers to recognize and track objects
- EdgeBlending-technology for seamless XXXL-displays

MULTITOUCH HARDWARE



Standard Desk AEON

The compact and mobile multistouch desk in your individual design - position it, plug it in and you are ready to go.



Module-System OMEGA

Seamless displays in flexible sizes and shapes. OMEGA Module-System allows an easy integration into walls and counters.

MULTITOUCH SOFTWARE



Standard Apps & AppStore

Use standardized applications for various usage scenarios. Integrate customized content, logos, colors and other design elements.

Free Download: www.multitouch-appstore.com



Customized Development

We develop your software ideas with our proprietary developed Software Development Kit. Licenses for the eyefactive SDK for in-house programming are available upon request.



**TOUCH EMOTIONS.
TOUCH FUTURE.
TOGETHER.**

**MULTITOUCH-TECHNOLOGY ON
LARGE-SCALED DISPLAYS**



Effective marketing at trade shows, POS and POI



Improved communication in work environments

 **WE WILL BE GLAD TO ADVISE YOU!
PLEASE CALL US FOR AN INDIVIDUAL OFFER.**

eyefactive GmbH

Feldstraße 128
22880 Wedel
Germany

Subject to modifications.
Products may vary from illustrations.

fon +49 (0)4103 / 90 380 0

fax +49 (0)4103 / 90 380 99

mail info@eyefactive.com

web www.eyefactive.com

 <http://facebook.com/eyefactive>

 <http://twitter.com/eyefactive>

 <http://youtube.com/eyefactive>





INDIVIDUAL DESIGN

MULTITOUCH systems in your individual design: customizable desktop and side panels.



MARKER TRACKING

Bar-code resembling markers identify products or serve as additional control elements for interactive applications.



WALL OR COUNTER INSTALLATION

Vertical or horizontal: Create your customized configuration with our flexible module-system.



TRUE MULTITOUCH

Unlimited number of touches and movements for an authentic multi-user experience.



ATTRACT PEOPLE FROM DISTANCE

Additional monitors or projections mirror the action on the MULTITOUCH display.



OMEGA MODULE-SYSTEM

Combine eyefactive's MULTITOUCH modules and create displays in spectacular sizes and shapes – long, broad, round, horizontal or vertical...

