TOUCHSCREEN APP PLATFORM FOR INTERACTIVE SIGNAGE XXL

MULTITOUCH-APPSTORE.com
GREATER APPS. FOR GREATER TOUCH SOLUTIONS.
The first dedicated app platform for large-scale interactive signage touchscreens.
AMAZE YOUR CUSTOMERS
Deliver engaging interactive experiences at point of sale, information and entertainment.

EFFECTIVE INFOTAINMENT
Combine your message with interactive infotainment to reach your audience most effectively.

SELL MORE!
Get maximum awareness for your brands, products and services.

GET IN TOUCH
Get to know your customers and generate leads with interactive forms and feedback features.

MEASURE YOUR SUCCESS
Get insights about your most successful content to continuously optimize your solution.
VODAFONE FLAGSHIP STORES, GERMANY

Customized apps for product presentation and customer consultation
MUSEUM OF NATIONAL FOOTBALL TEAM, ECUADOR

Customized apps on a large-scale LCD touchscreen table
INNOVATIVE STORE FOR MARS / PEDIGREE IN GERMANY

Customized apps on a transparent touchscreen box
Virtual product shelves on large-scale touchscreen walls.
USECASES FOR B2B CUSTOMERS

POINT OF SALE
Transform brands, products and services into interactive multimedia experiences.

POINT OF INFORMATION
Provide relevant information individually on demand for various users at the same time.

POINT OF ENTERTAINMENT
Multiuser games and interactive atmosphere as innovative highlight at your location.

POINT OF EDUCATION
Maximize the learning effect by actively engaging the recipients.

POINT OF ADVERTISEMENT
Personalized infotainment instead of passive advertising by precise tracking of user data.

POINT OF COLLABORATION
Collectively create solutions on a touch-screen with real multiuser applications.

- SHOPS & MALLS
- HOTELS
- BANKS
- THEME PARKS
- MUSEUMS
- SCIENCE CENTER
- AIRPORTS
- CINEMAS
- CASINOS
- GALLERIES
- BARS & CLUBS
- TRADE SHOWS
- EXHIBITIONS
- EVENTS
APP PLATFORM

APP MARKETPLACE

- ONLINE MARKETPLACE
- DOWNLOAD READY-TO-USE APPS
- CLOUD MANAGEMENT BACKEND
- EXTENSIVE TUTORIALS
- BOOK WORKSHOPS & SERVICES
APP PLATFORM
TOUCHSCREEN CMS

- CUSTOMIZE APPS & WIDGETS
- MANAGE PROJECTS & SYSTEMS
- DOWNLOAD APPS & UPDATES
- SYNC PROJECTS VIA CLOUD
- FREE DOWNLOAD
TOUCHSCREEN APP CLOUD

- MANAGE YOUR SYSTEMS ONLINE
- STORE AND SYNC PROJECTS
- TRACK AND EVALUATE ANALYTICS
- UPDATE APPS & APPSUITE
- ASSIGN LICENCES
FOR ALL TOUCHSCREEN SYSTEMS

TOUCHSCREEN TECHNOLOGIES

- SW TECHNOLOGY FRAMEWORK
- MULTI-TOUCH & MULTI-USER
- FOR ALL TOUCHSCREEN SYSTEMS
- INNOVATIVE USER EXPERIENCE
- INTEGRATED RETAIL TECHNOLOGIES
DOWNLOAD
Download and install AppSuite CMS for free on every Windows PC / mediaplayer.

CUSTOMIZE
Download apps via AppStore and customize them easily with your content & designs.

DEPLOY
Individual software solutions for all touch screens, tables, kiosks, terminals and video walls.
READY-TO-USE APPS
EASY & QUICK CUSTOMIZATION
ONLINE CLOUD MANAGEMENT
TRUE MULTI-TOUCH & MULTI-USER
ULTRA HIGH PERFORMANCE
INTEGRATED RETAIL TECHNOLOGIES
FOR ALL MULTITOUCH SCREENS, TABLES, KIOSKS & VIDEOWALLS
FOR MANUFACTURERS
Combine your professional touch-screens with innovative multiuser software for complete solutions.

FOR COMPANIES
Transform your products and brands into effective marketing solutions.

FOR CREATIVES
Customize your own interactive signage solutions for your customers. With individual content, in any corporate design.
OBJECT RECOGNITION FOR ALL TOUCHSCREEN SYSTEMS

FOR ALL TOUCHSCREENS
- Capacitive, optical (IR), InGlass™, optical (camera).

BUY OR RENT MARKER CHIPS
- Get marker chips & templates from eyefactive.

APPS FOR OBJECT RECOGNITION
- Apps and widgets for object recognition available.

APPSUITE: FREE DOWNLOAD
- Technology integrated in our touch screen CMS software.

MORE PLUGIN FOR DEVELOPMENT
- Use object recognition for your own custom projects.

APPSUITE CMS
- Technology integrated into AppSuite CMS.

MORE PLUGIN
- Object recognition technology for third-party software development.
AppSuite will be installed as a native client-software. Effectively, as interactive operating system, the AppSuite constitutes the central surface of your touchscreen. From here, apps and projects are managed and started. By connecting to the AppStore, you can download the latest updates & apps.
MULTITOUCH APPS

All apps based on

eyefactive MultiTouch SDK (C++ / OpenGL)

Supported touch points / users

Unlimited touch points & users, support for object recognition

Supported touchscreens

Screens, Tables, Terminals, Steles, Videowalls, Tablets (Windows)

Supported touch technologies

PCAP, IR-Frame, InGlass™, Camera-based

Interactive apps on large-scale touchscreens offer new opportunities for innovative software concepts and are as such hardly imaginable for smartphones or tablets: multiuser. To control an application in parallel and simultaneously with several people on one display depicts an evolution in human-computer-interaction.
SUPPORTED FORMATS & INTERFACES

Interact with product images and infocharts in pixel formats (JPG / PNG).

Play video trailer in common formats such as Apple Quicktime or MPEG.

Integrate regular pdf documents to present brochures and presentations.

Interactive 3D formats supported by the Assimp framework, including textures.

Show interactive web content online and offline with HTML5 and Flash.

Connect and start native Windows-applications from within AppSuite.

Required app: WebBrowser

Required app: XStarter
SERVICES & WORKSHOPS
FOR INTERACTIVE TECHNOLOGIES

PROFESSIONAL CONSULTATION
Non-binding & free of charge.

INTERACTIVE PRESENTATIONS
Get individual virtual product tours from our sales experts.

INNOVATION CENTER
Showroom in Hamburg’s historic „Speicherstadt“.

APP SUITE ACADEMY
Guided workshops for AppSuite Touchscreen CMS.

SOFTWARE DEVELOPMENT
Custom development of new features and apps.

APP CUSTOMIZATION
Integration of your contents as a service.

24/7 SUPPORT
Full-time support for your systems and solutions.

PARTNER NETWORK
Join us and become an international solutions partner.

ARTICLES & WHITEPAPER
Free access to articles about technologies and applications.

LEARN MORE
TRY BEFORE BUY
Download and test AppSuite and all apps for free - without any feature limitations.

FLEXIBLE LICENCING
Choose from our flexible subscription plans and pick your desired runtime.

UNLIMITED PROJECTS
With one licence, you create unlimited projects on your target system.

APP FLATRATE
With all plans you get access to all apps and widgets.

DISCOUNTS
Ask for bundles and discounts for larger projects and roll-outs.
TOUCHSCREEN APP PLATFORM
Start the tour, browse apps & widgets and download your free version of AppSuite CMS at:

www.multitouch-appstore.com

INTERACTIVE SIGNAGE XXL
Find out more about our eyefactive’s interactive touchscreen technologies and products:

www.eyefactive.com
TOUCH FUTURE. TOGETHER.