





# GREATER APPS. FOR GREATER TOUCH SOLUTIONS.

The first dedicated app platform for large-scale interactive signage touchscreens.









## BENEFITS

# INTERACTIVE SIGNAGE TOUCHSCREEN SOLUTIONS

 [LEARN MORE](#)



### AMAZE YOUR CUSTOMERS

Deliver engaging interactive experiences at point of sale, information and entertainment.



### EFFECTIVE INFOTAINMENT

Combine your message with interactive infotainment to reach your audience most effectively.



### SELL MORE!

Get maximum awareness for your brands, products and services.



### GET IN TOUCH

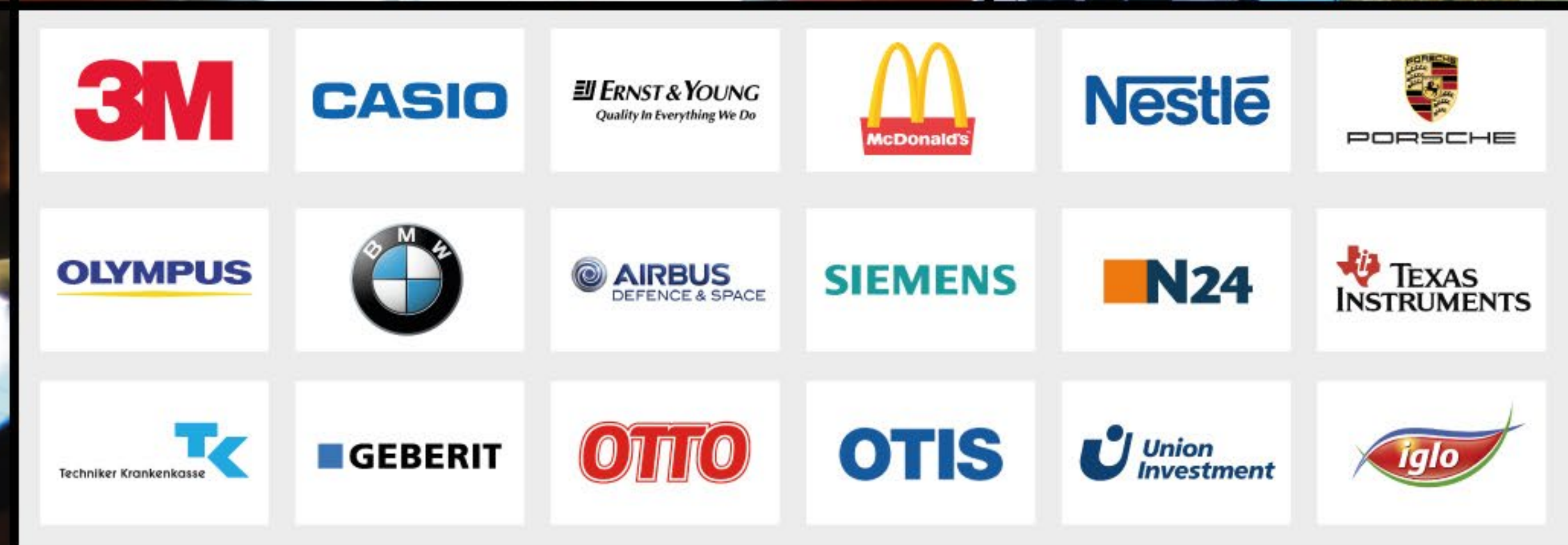
Get to know your customers and generate leads with interactive forms and feedback features.



### MEASURE YOUR SUCCESS

Get insights about your most successful content to continuously optimize your solution.









## VODAFONE FLAGSHIP STORES, GERMANY

Customized apps for product presentation and customer consultation



## MUSEUM OF NATIONAL FOOTBALL TEAM, ECUADOR

Customized apps on a large-scale lcd touchscreen table





# INNOVATIVE STORE FOR MARS / PEDIGREE IN GERMANY

Customized apps on a transparent touchscreen box





# OPTIMUM-MEDIA / VARIOUS PHARMACIES

Virtual product shelves on large-scale touchscreen walls





# USECASES FOR B2B CUSTOMERS



## POINT OF SALE

Transform brands, products and services into interactive multimedia experiences.



## POINT OF INFORMATION

Provide relevant information individually on demand for various users at the same time.



## POINT OF ENTERTAINMENT

Multuser games and interactive atmosphere as innovative highlight at your location.



## POINT OF EDUCATION

Maximize the learning effect by actively engaging the recipients.



## POINT OF ADVERTISEMENT

Personalized infotainment instead of passive advertising by precise tracking of user data.



## POINT OF COLLABORATION

Collectively create solutions on a touch-screen with real multuser applications.

 SHOPS & MALLS

 HOTELS

 BANKS

 THEME PARKS

 MUSEUMS

 SCIENCE CENTER

 AIRPORTS

 CINEMAS

 CASINOS

 GALLERIES

 BARS & CLUBS

 TRADE SHOWS

 EXHIBITIONS

 EVENTS



VIRTUAL SHELVES  
SOCIAL MEDIA  
MULTIMEDIA COLLAGES  
FILE BROWSER  
MAPS / POINTS OF INTEREST  
FEEDBACK  
FORMS  
QUIZZES  
MULTIPLAYER GAMES  
WEBSITES

...










-  **ONLINE MARKETPLACE**
-  **DOWNLOAD READY-TO-USE APPS**
-  **CLOUD MANAGEMENT BACKEND**
-  **EXTENSIVE TUTORIALS**
-  **BOOK WORKSHOPS & SERVICES**



APP PLATFORM






## TOUCHSCREEN CMS

-  **CUSTOMIZE APPS & WIDGETS**
-  **MANAGE PROJECTS & SYSTEMS**
-  **DOWNLOAD APPS & UPDATES**
-  **SYNC PROJECTS VIA CLOUD**
-  **FREE DOWNLOAD**







-  **MANAGE YOUR SYSTEMS ONLINE**
-  **STORE AND SYNC PROJECTS**
-  **TRACK AND EVALUATE ANALYTICS**
-  **UPDATE APPS & APPSUITE**
-  **ASSIGN LICENCES**





APP PLATFORM

# TOUCHSCREEN TECHNOLOGIES

- ⦿ **SW TECHNOLOGY FRAMEWORK**
- ⦿ **MULTI-TOUCH & MULTI-USER**
- ⦿ **FOR ALL TOUCHSCREEN SYSTEMS**
- ⦿ **INNOVATIVE USER EXPERIENCE**
- ⦿ **INTEGRATED RETAIL TECHNOLOGIES**







## DOWNLOAD

Download and install AppSuite CMS for free on every Windows PC / mediaplayer.



## CUSTOMIZE

Download apps via AppStore and customize them easily with your content & designs.



## DEPLOY

Individual software solutions for all touch screens, tables, kiosks, terminals and video walls.









3M

PERFORMANCE



YOUR CONTENT  
YOUR DESIGN

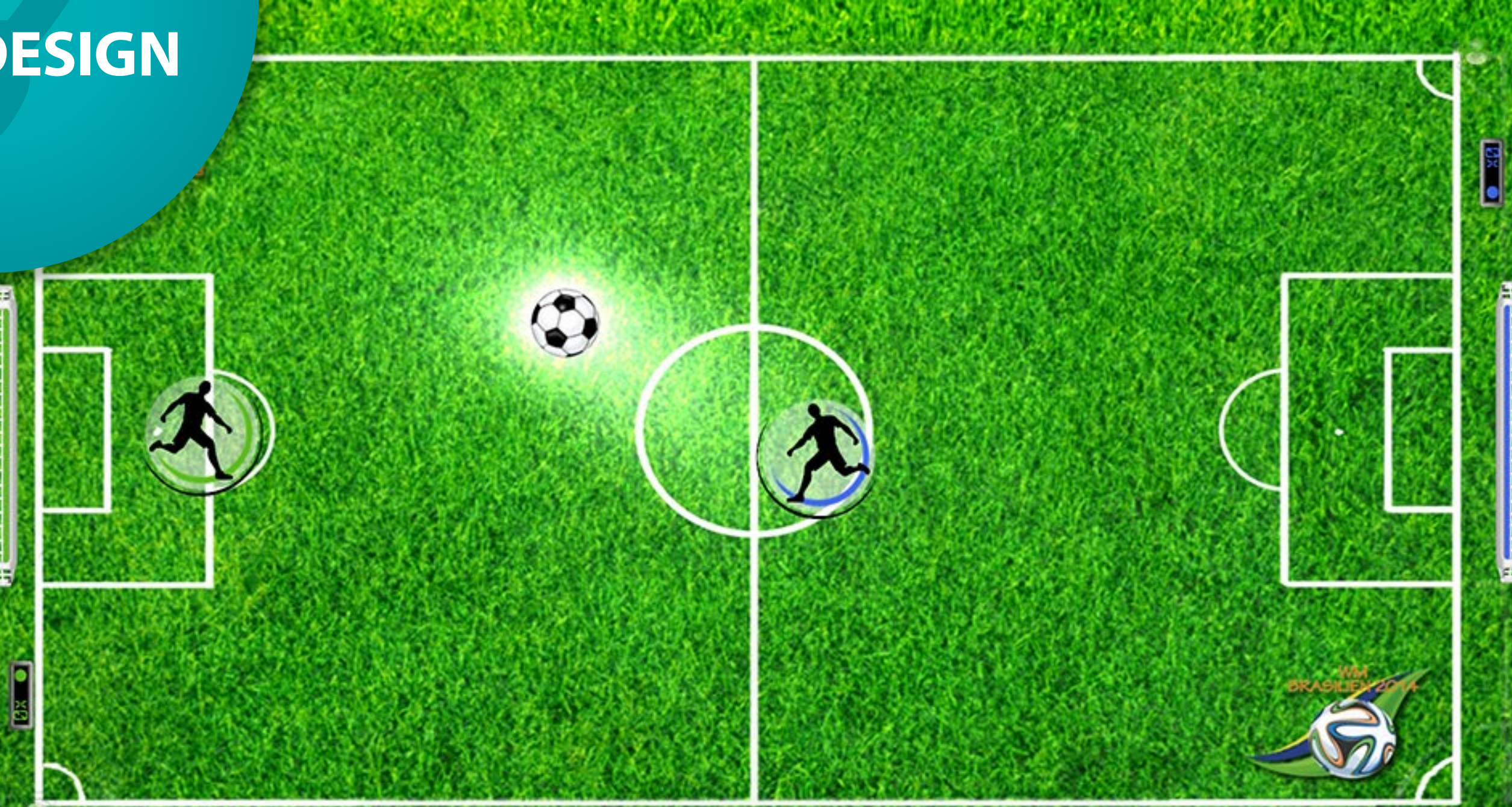


Your Company  
this could be your brand...

Your Company  
this could be your brand...

Fujikura

Fujikura











**READY-TO-USE  
APPS**



**EASY & QUICK  
CUSTOMIZATION**



**ONLINE CLOUD  
MANAGEMENT**



**TRUE MULTI-TOUCH  
& MULTI-USER**



**ULTRA HIGH  
PERFORMANCE**

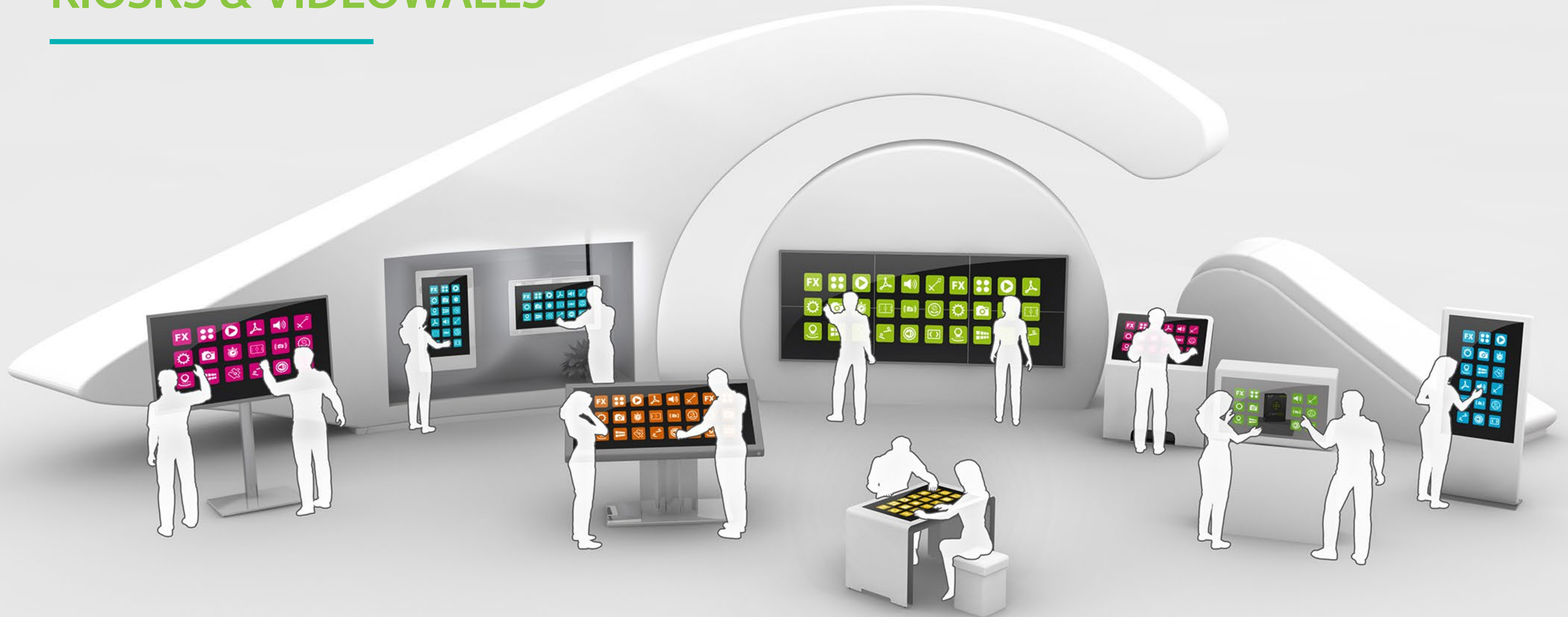


**INTEGRATED  
RETAIL TECHNOLOGIES**



# FOR ALL MULTITOUCH SCREENS, TABLES, KIOSKS & VIDEOWALLS

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## FOR MANUFACTURERS

Combine your professional touch-screens with innovative multiuser software for complete solutions.



## FOR COMPANIES

Transform your products and brands into effective marketing solutions.



## FOR CREATIVES

Customize your own interactive signage solutions for your customers. With individual content, in any corporate design.



# OBJECT RECOGNITION FOR ALL TOUCHSCREEN SYSTEMS



## APPSUITE CMS


Technology integrated into  
AppSuite CMS.



## MORE PLUGIN

Object recognition  
technology for third-party  
software development.



 **FOR ALL TOUCHSCREENS**  
Capacitive, optical (IR), InGlass™, optical (camera).

 **BUY OR RENT MARKER CHIPS**  
Get marker chips & templates from eyefactive.

 **APPS FOR OBJECT RECOGNITION**  
Apps and widgets for object recognition available.

 **APPSUITE: FREE DOWNLOAD**  
Technology integrated in our touch screen CMS software.

 **MORE PLUGIN FOR DEVELOPMENT**  
Use object recognition for your own custom projects.

 **LEARN MORE**



# APPSUITE: TOUCHSCREEN CMS

Software type

Native client-software (Windows installer)

Operating system

Windows 10 (64 bit)

Disk space

~1 GB

Touch protocols

TUIO & WinTouch

Integrated object recognition technology

AppSuite will be installed as a native client-software. Effectively, as interactive operating system, the AppSuite constitutes the central surface of your touchscreen. From here, apps and projects are managed and started. By connecting to the AppStore, you can download the latest updates & apps.



[LEARN MORE](#)





## MULTITOUCH APPS

All apps based on

eyefactive MultiTouch SDK (C++ / OpenGL)

Supported touch points / users

Unlimited touch points & users, support for object recognition

Supported touchscreens

Screens, Tables, Terminals, Steles, Videowalls, Tablets (Windows)

Supported touch technologies

PCAP, IR-Frame, InGlass™, Camera-based

Interactive apps on large-scale touchscreens offer new opportunities for innovative software concepts and are as such hardly imaginable for smartphones or tablets: *multiuser*. To control an application in parallel and simultaneously with several people on one display depicts an evolution in human-computer-interaction.





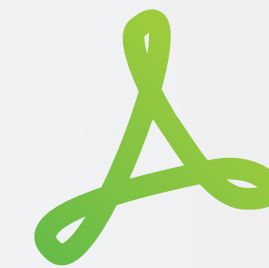
## SUPPORTED FORMATS & INTERFACES



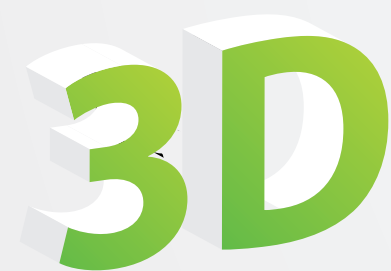
Interact with product images and infocharts in pixel formats (JPG / PNG).



Play video trailer in common formats such as Apple Quicktime or MPEG.



Integrate regular pdf documents to present brochures and presentations.



Interactive 3D formats supported by the ASSIMP framework, including textures.



Show interactive web content online and offline with HTML5 and Flash.

Required app: **WebBrowser**



Connect and start native Windows-applications from within AppSuite.

Required app: **XStarter**





## PROFESSIONAL CONSULTATION

Non-binding & free of charge.



## INTERACTIVE PRESENTATIONS

Get individual (virtual) product tours from our sales experts.



## INNOVATION CENTER

Showroom in Hamburg's historic „Speicherstadt“.



## APPSUITE ACADEMY

Guided workshops for AppSuite Touchscreen CMS.



## SOFTWARE DEVELOPMENT

Custom development of new features and apps.



## APP CUSTOMIZATION

Integration of your contents as a service.



## 24/7 SUPPORT

Full-time support for your systems and solutions.



## PARTNER NETWORK

Join us and become an international solutions partner.



## ARTICLES & WHITEPAPER

Free access to articles about technologies and applications.



**LEARN MORE**

# SERVICES & WORKSHOPS FOR INTERACTIVE TECHNOLOGIES







### **TRY BEFORE BUY**

Download and test AppSuite and all apps for free  
- without any feature limitations.



### **FLEXIBLE LICENCING**

Choose from our flexible subscription plans and  
pick your desired runtime.



### **UNLIMITED PROJECTS**

With one licence, you create unlimited projects  
on your target system.



### **APP FLATRATE**

With all plans you get access to all apps and  
widgets.



### **DISCOUNTS**

Ask for bundles and discounts for larger projects  
and roll-outs.

# LICENCING & PRICING

 [LEARN MORE](#)





## TOUCHSCREEN APP PLATFORM

Start the tour, browse apps & widgets and download your free version of AppSuite CMS at:

[www.multitouch-appstore.com](http://www.multitouch-appstore.com)

## INTERACTIVE SIGNAGE XXL

Find out more about our eyefactive's interactive touchscreen technologies and products:

[www.eyefactive.com](http://www.eyefactive.com)







TOUCH FUTURE. *TOGETHER.*



 CONTACT US